



Information Package
CALL FOR PROPOSALS

**Rural & Remote
And Indigenous
Funding Streams
In the Province of Manitoba**

www.brandonhomelessness.ca

Reaching Home: Canada's Homelessness Strategy 2019-2024

Contact: Blaine Foley HomelessnessMB@BNRC.ca 204-729-2490, Ext 106

The **closing date** for receiving applications and proposals is **October 10, 2019 at 4:30 PM** at the following address:

Brandon Neighbourhood Renewal Corporation
440 Rosser Ave.
Brandon, Manitoba
R7A 0K3

Call for Proposals
Attention: Blaine Foley,
Reaching Home Coordinator
Personal and Confidential

Proposals submitted after deadline will not be considered.

1. APPLICATION CHECKLIST

Please note: In order to be accepted for consideration applications must be received in **both** electronic and hard copy formats.

ELECTRONIC APPLICATION

- The electronic application must be e-mailed on or before deadline to HomelessnessMB@BNRC.ca and

HARD COPY APPLICATION

- The printed copy of the application with **all applicable signatures** must be post stamped or hand delivered to the BNRC on or before deadline.

2 LETTERS OF SUPPORT

- Two Letters of Support should be attached to the mailed/hand delivered copy. Letters of support should indicate history with applicant and community need.

SUSTAINABILITY CHECKLIST *(capital projects only)*

- For capital projects, a sustainability checklist should be attached to the mailed/hand delivered copy and signed by the appropriate authority.

ENVIRONMENTAL QUESTIONNAIRE *(capital projects only)*

- For capital projects, an environmental questionnaire should be attached to the mailed/hand delivered copy and signed by the appropriate authority.

FINANCIAL AUDIT

- Most recent financial audit (or recent T3010, if audit is not undertaken)

2. BACKGROUND ON REACHING HOME: CANADA'S HOMELESSNESS STRATEGY

The Government of Canada's redesigned homelessness program launched April 1, 2019, following the conclusion of the previous Homelessness Partnering Strategy. **Reaching Home: Canada's Homelessness Strategy** is a \$2.2 billion investment, designed to support the goals of the National Housing Strategy, in particular, to support the most vulnerable Canadians in maintaining safe, stable and affordable housing, and to reduce chronic homelessness nationally by 50% by 2027-2028.

As the Community Entity responsible for the administration of the Reaching Home strategy in rural Manitoba, the Brandon Neighborhood Renewal Corporation plays an instrumental role in supporting the development of solutions to homelessness in your community.

Applicants must demonstrate that the proposed project meets a need in the community and has broad community support. Cost-matching by community partners is encouraged. In addition,

projects selected for funding must not create a dependence on, or expectation for, ongoing funding.

The expected outcomes of Reaching Home will assist the program in meeting its objective of preventing and reducing homelessness in Canada.

- Recognizing that individuals and families who are homeless need shelter, an outcome sought by the program is to connect them with more stable housing.
- With a view to improve services for homeless individuals and families, and those at imminent risk of homelessness, the program will seek an outcome of supporting the adoption of a coordinated homelessness response system.
- Homelessness is prevented and reduced and a 50% reduction in chronic homelessness is achieved by 2027-2028.

3. FUNDING AVAILABLE

Rural and Remote Funding Stream (5 years)					
Ending - March 2020	April 2020 - March 2021	April 2021 - March 2022	April 2022 - March 2023	April 2023 - March 2024	Total
\$281,989	\$257,090	\$246,951	\$237,354	\$227,520	\$1,250,904

Indigenous Funding Stream (1 year)	
Ending March 2020	Total
\$128,049	\$128,049

Reaching Home allocations can only be spent in the respective fiscal year of funding. **Projects that will run over more than one fiscal year (April to March) must ensure activities and funding are clearly identified as fiscal year phases within the project submission. Any projects or phases of a multi-year submission must be completed on or before March 31 of each year of funding.**

Proposals to the Indigenous Reaching Home Stream will be required to address questions demonstrating how the proposal is culturally appropriate to Indigenous Canadians. Preference is given to Indigenous organizations to deliver services funded through the Indigenous Reaching Home Stream.

4. GEOGRAPHIC AREA

<i>Rural and Remote Stream</i>	<i>Indigenous Stream</i>
Rural and Remote Stream Reaching Home funding may be used for projects anywhere in Manitoba <u>excluding:</u> <ul style="list-style-type: none"> • Brandon • First Nations Communities • Thompson • Winnipeg 	Indigenous Stream Reaching Home funding may be used for projects anywhere in Manitoba <u>excluding:</u> <ul style="list-style-type: none"> • First Nations Communities • Winnipeg

5. ELIGIBLE APPLICANTS

Not-for-profit organizations; individuals; municipal governments; for-profit enterprises; research organizations and institutes; public health and educational institutions; Band/tribal councils; and other Indigenous organizations are eligible to receive funding and act as coordinators for activities. Please note: Where feasible, preference will be given to Indigenous organizations to deliver projects specifically targeting off-reserve Indigenous Canadians who are chronically or episodically homeless.

For-profit enterprises are eligible for funding provided that the nature and intent of the activity is non-commercial, does not generate profit, and fits within the community plan or identified local need where plans are not required. Individuals, for-profit enterprises and research organizations and institutes may also receive funding to carry out research that aims to help communities understand and address homelessness issues.

6. TARGET GROUPS

The target populations for this call are those at imminent risk of homelessness, chronically homeless and episodically homeless. Reaching Home has defined these as follows:

- **Chronically homeless** - Refers to individuals or families, often with disabling conditions (e.g. chronic physical or mental illness, substance abuse problems), who are currently homeless and have been homeless for six (6) months or more in the past year (i.e., have spent more than 180 cumulative nights in a shelter or place not fit for human habitation).
- **Episodically homeless** - Refers to individuals or families, often with disabling conditions, who are currently homeless and have experienced three (3) or more episodes of homelessness in the past year (of note, episodes are defined as periods when a person would be in a shelter or place not fit for human habitation, and after at least 30 days, would be back in the shelter or inhabitable location).
- **At Imminent Risk of Homelessness** – Populations at imminent risk of homelessness are defined as individuals or families whose current housing situation ends in the near future (i.e. within two months) and for whom no subsequent residence has been identified. These individuals are unable to secure permanent housing because they do not have sufficient resources or support networks immediately available to prevent them from moving to an emergency shelter or a public or private place not meant for human habitation. The population at imminent risk of homelessness is not among the groups that are the focus of Housing First under Reaching Home.

7. ASSESSMENT OF PROPOSALS

To be considered for funding under the *Reaching Home* proposals must meet all of the following basic eligibility requirements:

- The proposal must support the objectives of the Reaching Home described;
- All proposed activities must be eligible for funding under the Reaching Home;
- Funding activities of the entire project or phases of the project must be

- completed on or before March 31 of each year.
- The proposal must have community support and address the needs of the homeless population in applicant's community.

Proposal Analysis - Evaluation Criteria

Submissions will be evaluated in each of the following areas:

- i. Capacity of the applicant: What is the capacity of the applicant and the people involved in carrying out the project activities in terms of experience, resources, and abilities? Is the applicant from the Community? Can the applicant also demonstrate it has the financial and organizational stability to ensure the project will be successfully implemented?
- ii. Meets Community needs/priorities: How well does the proposal advance the objectives of Reaching Home and how does it respond to the community needs/priorities identified by the applicable advisory board.
- iii. Partnerships and community support: Does the submission include **two** letters of support or show involvement of homeless people, people at risk of homelessness, or other homelessness service providers in proposal development and planning? Have agencies collaborated and coordinated to provide a project or activity for the homeless people? Does the project demonstrate linkages to other agencies for the provision of services?
- iv. Measurable and achievable outcomes: Does the proposed project or activity have measurable and achievable benefits or outcomes to meet the needs of the homeless population (e.g. numbers to be served or housed, number of beds)? What will be the impact in the short term and in the longer term?
- v. Value for money:
 - a. Are the benefits of the project commensurate with the scope of the investment?
 - b. Are costs reasonable compared to the anticipated outcomes of the project?
 - c. Are costs reasonable and aligned with the value of the proposed activities at prevailing market rates in the community?
 - d. Are costs necessary to carry out the activities successfully (e.g., is it necessary to cover travel costs for an international conference?)
 - e. Are costs eligible and directly related to the proposed activities?
- vi. Appropriate location:
 - a. Are the project activities located in the province of Manitoba?
 - b. Is the location appropriate for the intended clientele? Is the project or service located close to complementary facilities and/or services (including public transit)?
- vii. Capital/Service Projects:

For Capital Projects:

Has the project considered the appropriate elements outlined in the Capital Projects section of the Application for funding? Has the Sustainability Checklist been completed and signed?

For Service Projects:

-Is it clear what services will be provided and are these services appropriate to the target clientele? Is there a defined process for client intake, activities and discharge from the program? Are these activities consistent with Housing First principles?

- viii. Process to measure success: What evaluation and monitoring processes will be put in place to measure performance of the project?
- ix. Cultural appropriateness: If services are being offered to address the needs of people who are homeless, has preference been given to Indigenous organizations to deliver these services? Does the applicant demonstrate the capacity to respond to the unique challenges that face homelessness and for Indigenous peoples, youth at risk, people with disabilities, people with mental illness and those chronically addicted? Does the proposal explain how those challenges will be addressed in the project?
- x. Sustainability of the benefits of the project: Will the benefits of the proposed project or activities be sustained when the Reaching Home contribution agreement ends?
- For client services projects, is a sustainability plan or exit strategy included? Applicants must indicate whether there will be a scale down or a reduction of services, the impact of such a reduction on individual clients, investments and the community at large, and how clients and the community will be advised of the planned scale down or reduction of services. The exit strategy should include specific timelines and an explanation of the involvement of other community partners in the exit strategy, if applicable.
 - For capital projects, is a sustainability plan included? Applicants must include a budget for the future operation of the facility, its services and building maintenances, with confirmed sources of funding.

Please note:

- The lowest dollar amount proposal will not necessarily be selected
- BNRC reserves the right to reject some or all proposals
- BNRC is under no obligation to approve any application through this process and reserves the right to accept proposals separate from the CFP. Any agreement that may result from this CFP does not constitute a service to the BNRC.

8. ADDITIONAL INFORMATION

All inquiries related to submissions of proposals for funding are to be directed to:

The BNRC Reaching Home Coordinator:

- BNRC Reaching Home Coordinator (Rural & Remote, Indigenous funding Stream)
 - Blaine Foley 204-729-2490 Ext 106
 - E-mail HomelessnessMB@BNRC.ca
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Appendix 1: ELIGIBLE AND INELIGIBLE ACTIVITIES

1. Eligible activities and expenses

The eligible activities and expenses under Reaching Home are broadly defined in the program terms and conditions. The information below is intended to help clarify and expand upon the information provided in the terms and conditions.

Reaching Home will fund activities that contribute to the objectives of the program while reflecting local realities and community needs and opportunities. The eligible activities and expenses are grouped into 5 categories of activities directed at achieving the program objective of preventing and reducing homelessness. These eligible activities and expenditures apply to all funding streams, with a small number of clearly identified exceptions. Note that the eligible activities and expenses identified below can include culturally appropriate activities for Indigenous individuals and families that have similar objectives.

Examples of eligible activities and expenses are provided below. Each of the activities may be supported through case management – a comprehensive and strategic form of service provision, either short- or long-term, whereby a case worker assesses the needs of individuals and families and, where appropriate, arranges, coordinates and advocates for delivery and access to a range of programs and services designed to meet the individual's needs.

Examples of Indigenous-specific activities are intended to help illustrate and inform, especially with regard to a broader audience of administrators, auditors, and other users who may not be familiar with First Nations, Inuit, and Métis cultural practices and ways of supporting well-being. For the most part, the activities themselves would be determined through community-based decision making by First Nations, Inuit, and Métis.

a. Housing services

Housing services are those that lead to an individual or family transitioning into more stable housing that has been deemed appropriate and safe. Housing could include:

- **Transitional housing:** Housing intended to offer a supportive living environment for its residents, including offering them the experience, tools, knowledge and opportunities for social and skill development to become more independent. It is considered an intermediate step between emergency shelter and supportive housing, and has limits on how long an individual or family can stay. Stays are typically between 3 months and 3 years.
- **Permanent supportive housing:** Housing that combines rental or housing assistance with individualized, and flexible support services for people with high needs related to physical or mental health, developmental disabilities or substance use. Permanent supportive housing may be:
 - **placed-based:** Congregate or independent permanent supportive housing units situated in 1 building or location

- **scattered-site:** The provision of permanent supportive housing services in the community, delivered through home visits or community-based agencies
- **Housing:** Housing that is not supportive housing and that can be long-term. Includes a house, apartment or room (including social housing) that a family or individual rents or owns. Housing may include living arrangements with friends or family members that are expected to be long-term.
- **Indigenous housing options** that reflect Indigenous values, beliefs and practices (for example, community/family living environment) and are delivered by Indigenous organizations.

Eligible activities include:

Housing placement

- Determining an individual's or family's preferences and needs for housing and type of supports.
- Securing housing for individuals and families by working with private and public local real estate, landlord associations, home communities (for example, First Nation band, Inuit community, Métis settlement), to identify available housing units.
- Time-limited rental assistance in the context of a rapid rehousing project. While at the discretion of the community to establish parameters for the rental assistance, rapid rehousing usually consists of 3 to 6 months of support.
- Providing landlord-tenant services for an individual or family that was placed into housing, which includes providing landlord mediation and training on roles and responsibilities of tenants and landlords.
- Re-housing (if required).

Emergency Housing Funding

- Within parameters that are established by the community, funding to help cover housing costs in the short term while awaiting access to longer-term housing supports, including the Canadian Housing Benefit or benefits from provincial, territorial or municipal programs.

Housing set-up

- Activities which cover costs associated with setting up a housing unit, including: insurance, damage deposit, first and last months' rent, maintenance (for example, painting), moving, furniture, kitchen, basic groceries and supplies at move-in, etc. Available to all individuals and families, not just those in receipt of rental assistance or Emergency Housing Funding.
 - If a provincial social assistance or other program offers first and last month's rent or damage deposits, this funding should be exhausted first before Reaching Home funding is used for these purposes.

Ineligible activities include:

- Emergency Housing funding while the individual or family is supported by the provincial, territorial or municipal welfare and rent supplement programs; and
- Level of funding provided for Emergency Housing Funding must not exceed amount of financial assistance provided by provincial, territorial or municipal rent supplement programs.

b. Prevention and shelter diversion

Prevention includes activities aimed at preventing homelessness by supporting individuals and families at imminent risk of homelessness before a crisis occurs. This includes supporting individuals and families who are currently housed but at-risk of losing their housing, and preventing individuals who are being discharged from public systems (for example, health, corrections, and child welfare) from becoming homeless.

Populations at imminent risk of homelessness are defined as individuals or families whose current housing situation will end in the near future (for example, within 2 months) and for whom no subsequent residence has been established.

Shelter diversion is a tool used to prevent the use of emergency shelters by providing individualized supports when families and individuals are seeking to enter the emergency shelter system. Shelter diversion programs help individuals and families seeking shelter to explore safe and appropriate alternate housing arrangements and, if necessary, connect them with services and financial assistance to help them find secure housing.

Shelter diversion is different from other permanent housing-targeted interventions because of the point in time in which the intervention occurs. Shelter diversion focuses on people as they are seeking entry into shelters, while prevention focuses on people at risk of homelessness. However, many of the same initiatives may be employed with shelter diversion as with prevention.

Eligible activities include:

- Discharge planning services for individuals being released from public systems (for example, health, corrections, and child welfare)
- Help obtaining or retaining housing, including shared housing
- Landlord liaison and intervention to prevent eviction and preserve tenancy
- Advice on budgeting, credit counseling and debt consolidation
- Legal advice, advocacy and legal representation in order to avert eviction
- Emergency assistance to help avert eviction (for example, food, clothing, transportation vouchers, cleaning/repair of damage to a rental unit)
- Moving costs; and
- Short-term financial assistance to help avert eviction or loss of housing with rent, rental arrears, and utility deposits or payments.

Ineligible activities include:

- Provision or payment for student housing for students who are not at imminent risk of homelessness; and
- Supports for low-income individuals or families who are not at imminent risk of homelessness.

c. Client support services

Client support services include individualized services to help improve integration and connectedness to support structures, such as the provision of basic needs and treatment services. They may also include services to support the economic, social and cultural integration of individuals and families.

Basic needs services

Funding for basic needs services support outcomes that contribute to a reduction in homelessness. For example, short-term food and emergency shelter assistance are eligible activities as a means to assist homeless individuals to obtain placement in more stable housing. Longer-term food programs can also be funded if they are part of another intervention that is considered an eligible activity. For Indigenous individuals and families, funding could support culturally appropriate services and connection with community (for example, local and/or home community, including First Nation band, Métis settlement, etc.).

Eligible activities include:

- Essential services related to the provision of emergency shelter beds, food and shelter, including shower and laundry facilities, food banks, soup kitchens, community kitchens and drop-in centres.
- Life skills development (for example budgeting cooking).
- Longer-term food programs that are part of another eligible activity (for example, activities that assist with community reintegration).
- Culturally relevant supports for Indigenous people (for example, cultural ceremonies, traditional supports and activities with the goal of increasing cultural connections and an individual's sense of belonging in a community).
- Groceries, personal hygiene and supplies.
- Clothing, footwear and blankets.
- Storage for belongings (up to 3 months).
- Access to traditional foods and medicines.
- Repair or replacement of eyeglasses (if not otherwise covered through medical services).
- Disability supports (for example mobility and other assistive devices if not otherwise covered through medical services).
- Personal identification.
- Access to technology (for example phones, community voice mail, safe apps, computers, etc.) in a community setting (for example in a resource or drop-in centre).
- Bus or public transit tickets related to integration activities (for example, job search/interviews, appointments/reconnecting to family).
- Transportation to home community (mileage eligibility to be determined by community).
- Access to oral care programs (if not covered by a provincial/territorial government).

Ineligible activities include:

- Delivery of basic needs services without any demonstrated outreach or intervention to improve housing stability or social/economic integration as part of the project activities.

Clinical and treatment services

Clinical and treatment services are activities that seek to improve the physical, emotional and psychological health and well-being of individuals and families who are homeless or at imminent risk of homelessness.

Eligible activities include:

- Brokering and navigating access to clinical, health and treatment services (includes mental health and addictions support) through case management, including through an Intensive Case Management team.
- Partnership development, liaison and integration to bring together services to support the needs of individuals or families or to establish case management teams where none exists
- Delivery of harm reduction activities that seek to reduce risk and connect individuals and families with key health and social services.
 - These activities may include, for instance, storage, distribution and provision of materials and/or supplies (for example, needles), prevention interventions (for example, targeted programming to prevent substance abuse in homeless youth and/or youth at-risk of homelessness; managed alcohol programs, connecting individuals to harm reduction services).
- Professional fees for services provided in support of Indigenous individuals and families (for example services provided by Indigenous Elders or traditional healers). The value of professional fees, gifts or honoraria must be proportional to the service rendered and should not exceed the reasonable and customary amount for each service; and
- Supports to access traditional or culturally sensitive healing services (for example, healing circles, sweat lodges ceremonies, access to traditional medicines) that are not offered through provincial programming. Eligibility is not based on service location (for example, may be local or require travel to a non-local Indigenous community).

Ineligible activities include:

- Providing general health and medical services (for example, doctors, nurses and other medical professional salaries), mental health or addictions support services (for example, counselling, treatment, and hospitalization) that are already provided through provincial/territorial areas of responsibility.
- Health and medical services components of an Assertive Community Treatment team. An ACT team provides access to services that are the responsibility of provinces and territories and cannot be funded under Reaching Home (for example, psychiatrist, doctor, nurse, substance abuse specialist). However, assisting with project coordination of an Assertive Community Treatment team, and linking individuals and families to existing Assertive Community Treatment teams is eligible.

Economic integration services

Eligible activities include:

- **Income assistance:** services directed towards individuals and families to help them access income benefits (for example, provincial/territorial social assistance, child benefits, disability benefits, veterans allowance, old age security, or employment insurance).
- **Employment assistance:** pre- and post-employment services (for example, job search assistance, interview preparation) that bridge individuals and families to the labour market and assist them to maintain employment and build self-sufficiency.
- **Education and Training assistance:** services to support essential skills development (for example, reading, document use, numeracy, writing, oral communication, working with others, thinking, computer use and continuous learning), services to connect individuals and families to education and training programs and services to support the successful participation in these programs (for example, bus passes, clothing or equipment, food and non-alcoholic beverages, internet access for the duration of the program).

Ineligible activities include:

- Employment activities normally delivered by other federal, provincial or territorial labour market programs
- Job wages for individuals participating in an education, training, or pre-employment program
- Salary for a full-time teacher to provide an alternative to provincial or territorial education
- Tuition
- Workplace skills development; and
- Apprenticeship grants

Social and community integration services

Eligible activities include:

- Supports to improve social integration, for example, costs of participation or provision of recreational/sports activities; and
- Indigenous Elder consultation, gathering and preparation of traditional foods. Establishing and maintaining culturally relevant responses and supports to help Indigenous individuals and families (for example, navigation of urban services including to help establish and maintain culturally relevant support networks within an urban environment; Indigenous language and culture classes).

Ineligible activities include:

- Purchase of alcoholic beverages.

d. Capital investments

Capital investments are intended to increase the capacity or improve the quality of facilities that address the needs of individuals and families who are homeless or at imminent risk of homelessness, including those that support culturally appropriate programming for Indigenous individuals and families.

Eligible activities include:

- Renovation of emergency shelters, transitional housing, permanent supportive housing, or non-residential facilities, including:
 - Renovating an existing facility for upgrades and to meet building standards
 - Removing asbestos, mold, rodents; and
 - Repurposing an existing property to create transitional housing or permanent supportive housing, and expanding an existing facility.
- Repairs of damages resulting from housing placements (includes private market housing).
- New construction of transitional or permanent supportive housing, or non-residential facilities (for example, community hubs to include furniture banks, drop-in centres, resource centres, outreach worker spaces, counselling spaces, laundry facilities, food banks), including if applicable tearing down an existing facility to build a new one.
- Purchase of transitional housing, or permanent supportive housing, and non-residential facilities to create new space or units.
- Eligible costs related to professional fees, such as consultants, audit, technical expertise, facilitation, legal, and construction contractors, and capital costs of the purchase of a land or building.
- Purchase or construction of new emergency shelters using funding from Indigenous, Territorial and Rural and Remote streams.
- Purchase of furniture, appliances, machinery (for example, lawnmower, woodworking tools), electronic equipment and vehicles (for example, to be used for outreach, transportation for furniture banks).

Ineligible activities include:

- Construction and renovation of housing units funded through the bilateral Housing Partnership Framework agreement with the Canada Mortgage and Housing Corporation and most provinces/territories.
 - Investments in social housing, including
 - Repairs to social housing units
 - Renovation of social housing units; and
 - Creation of social housing units

e. Coordination of resources and data collection

Coordination of resources refers to activities that: (1) enable communities to organize and deliver diverse services in a coordinated manner and/or (2) support the implementation of the Homeless Individuals and Families Information System (HIFIS) or the alignment of an existing Homeless Management Information System with federal coordinated access requirements.

Eligible activities include:

- Mapping of the housing and homeless-serving system to identify existing programs and services and assess current capacity, program funders, and program requirements.
- Developing and implementing coordinated access, including:
 - Developing partnerships with service providers and other community organizations as necessary

- Establishing governance structures and developing privacy tools (for example, data management protocols, data sharing agreement, consent form) for coordinated access and HIFIS implementation
- Delivering Change Management activities, such as developing and implementing a communication strategy (for example printed or web-based communications, training, including travel to HIFIS/ Coordinated Access training)
- Designing the access model
- Selecting an assessment tool and a referral and matching process for the coordinated access system; and
- Implementing a by-name list where applicable.
- Hiring a project manager for coordinated access, including for HIFIS implementation/maintenance:
- Consultant fees or staff wages (for example, community coordinator, analyst, and information technology (IT)), and the corresponding benefits and mandatory employment related costs (for example, Canadian Pension Plan, Québec Pension Plan, Employment Insurance, etc.).
- Acquiring hardware/software IT infrastructure, such as HIFIS server and other necessary IT equipment, and related office furniture (for example, computer):
 - Additional support as necessary, for example, legal advice, network security, development of tailored HIFIS reports.
- Customizing an existing Homelessness Management Information System to meet the minimum requirements of coordinated access.
- Developing partnerships to support a broader systematic approach to addressing homelessness (for example, partnerships with health services, corrections, housing providers).
- Conducting point-in-time counts or surveys of homeless populations (for example, coordinator, assistant coordinator, data analyst, project supplies, printing, Volunteer Training, Meeting Space).
- Acquiring additional support (for example, contracts, consultants) related to project activities.
- Improving services (for example, staff training on activities in support of a broader systematic approach to addressing homelessness). System support projects to strengthen the organizational capacity of networks, coalitions and other sector organized groups to develop best practices in terms of service delivery and more responsive, better-integrated services and partnerships.
- Projects that facilitate the coordination of housing and homelessness services, the development of system-wide strategic responses, and foster creative new approaches to addressing issues faced by people who are homeless or at imminent risk of homelessness.
- Informing the public and soliciting feedback on activities intended to reduce and prevent homelessness.

Ineligible activities include:

- Software and/or hardware purchase and/or development for the collection and management of homelessness data that constitutes a redundant use of funds and duplicates activities already offered through HIFIS; and
- Administrative costs incurred by Community Entities in the delivery and management of contribution funds under Reaching Home to a third party.

Communities may also undertake data collection activities, which may be unrelated to the design and development of coordinated access and a Homelessness Management

Information System that enhance understanding of local homelessness issues and help support decision-making and longer-term planning.

Eligible data collection activities include:

- Collection of data to demonstrate accountability, support decision-making and develop an understanding of the homelessness situation
- Activities intended to build partnerships for data collection and analysis
- Gathering, sharing and disseminating information with the Community Advisory Board and other interest parties
- Technical support for data collection, analysis and management
- Purchase of equipment to collect and compile data

Ineligible data collection activities include:

- Local research other than the data collection activities described under “eligible activities; and
- Information gathered or refocused primarily for the purpose of advocacy, public education or awareness.

Directives

The full Directives of the Reaching Home Program are on the Government of Canada's website:

<https://www.canada.ca/en/employment-social-development/programs/homelessness/directives.html>