

Call for Proposals

HOMELESSNESS PARTNERING STRATEGY

RURAL MANITOBA



What is HPS?

- ❑ The Homelessness Partnering Strategy (HPS) is a unique community-based program aimed at preventing and reducing homelessness.
- ❑ It provides direct federal funding to communities across Canada to support their efforts in addressing local needs and specific homelessness priorities.
- ❑ HPS funding can be used to leverage money from foundations and other levels of government.
- ❑ HPS targets 61 larger designated communities as well as Aboriginal and Rural and Remote communities across Canada.

Community Entity

- ❑ Brandon Neighbourhood Renewal Corporation (BNRC) is tasked with delivering three streams of Homelessness Partnering Strategy funding:
 - ❑ Aboriginal Undesignated (not specific to any community)
 - ❑ Brandon Designated
 - ❑ Rural & Remote (Manitoba, excluding Winnipeg, Brandon, Thompson)
- ❑ Organizations which have contracts with the federal government to deliver Homelessness Partnering Strategy funding are called *Community Entities*.
- ❑ The BNRC first entered into an agreement to be the *Community Entity* for the above streams in 2012. This agreement was renewed for the 2014-2019 period.
- ❑ Susan Spring is the Coordinator of the Brandon Designated stream and Blaine Foley is the Coordinator of the Aboriginal and Rural & Remote funding streams.

Project Phases

- 1) **PROPOSAL PHASE** (deadline for submission)
- 2) **RECOMMENDATION PHASE** (by voluntary Advisory Board)
- 3) **NEGOTIATION PHASE** (between proponent and BNRC)
- 4) **FUNDING AGREEMENT PHASE** (between proponent and BNRC)
- 5) **IMPLEMENTATION AND MONITORING PHASE**
- 6) **FACILITIES COMPLIANCE PHASE** (5 yrs for capital projects)

Eligible & Ineligible Applicants

ELIGIBLE APPLICANTS:

- Generally, the proponents of HPS funding agreements are non-profit organizations.
- Research organizations, or municipal governments are also eligible to apply.
- Preference in selection of proposals in the Aboriginal stream is given to Aboriginal organizations.

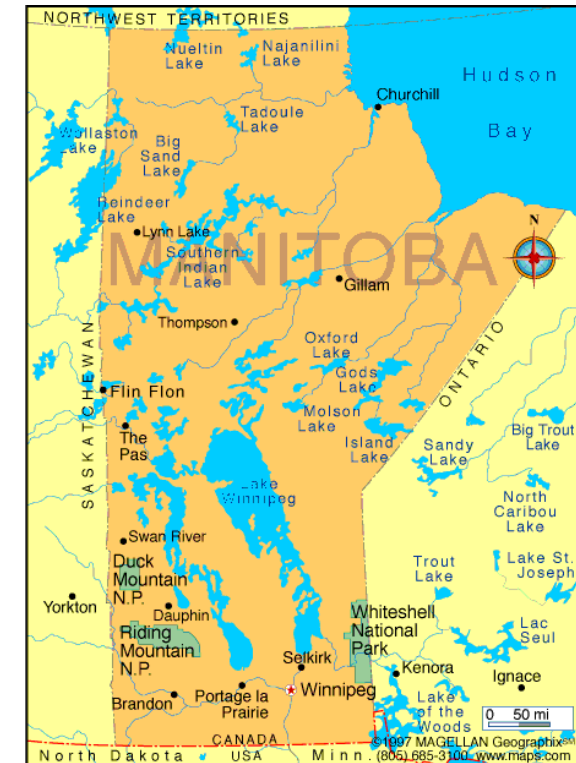
INELIGIBLE APPLICANTS:

- The provincial government and bodies such as health authorities would be ineligible to apply. HPS funding cannot be used to duplicate activities which fall under provincial jurisdiction.
- Funding must be used for off-reserve projects.



Eligible Geographic Regions

- ❑ **Aboriginal Undesignated** stream HPS funding can be used anywhere in Manitoba excluding Winnipeg and First Nations communities. Aboriginal HPS funding can be paired with designated community funding in either Thompson or Brandon, if timelines permit.
- ❑ **Rural and Remote** stream HPS funding can be used anywhere in Manitoba excluding Brandon, Thompson, Winnipeg and First Nations Communities.
- ❑ **Brandon** stream is exclusively for projects within the City of Brandon.



Eligible Activities

Broadly, 5 types of activities are eligible for HPS funding:

1. Housing First
2. Support Services
3. Capital
4. Coordination of Resources and leveraging
5. Data Collection

Housing First Definition



- ❑ Housing First is an approach to ending homelessness that centers on providing people experiencing homelessness with stable long-term housing as quickly as possible – and then providing services as needed.
- ❑ Client choice and self-determination whenever possible is an important element of the housing first model.
- ❑ Housing First model emphasizes recovery, individualized supports and social integration.
- ❑ Limited barriers for entry into housing. Normally, clients do not need to enroll in services as a pre-condition for entry into housing, but appropriate services are made available.
- ❑ Minimum of one visit per week from client case manager is a requirement in the Housing First model.

Housing First Resources



- ❑ For more information:
- ❑ <http://www.housingfirsttoolkit.ca/> (Canadian Mental Health Association)
- ❑ <http://www.mentalhealthcommission.ca/English/initiatives-and-projects/home> (At Home study on impact of Housing First Approach in 5 Canadian cities including Winnipeg and Moncton, NB)
- ❑ <https://pathwaystohousing.org/> (Original Housing First organization from New York)
- ❑ <http://www.homelesshub.ca/> (Composite of Research on homelessness, Canadian focus)
- ❑ http://www.esdc.gc.ca/eng/communities/homelessness/housing_first/supports.shtml#chronically (Federal government information on HF, including links to Canadian case studies)

Housing First target clients

- HPS Housing First projects have two initial targets:
 - 1) Chronically Homeless (homeless 6 + months in the past year)
 - 2) Episodically Homeless (3 + episodes of homelessness in the past year)



Housing First Eligible Activities



1) Housing First readiness

- ❑ Consulting, planning, partnership development, establishing landlord relationships

2) Client intake and assessment

- ❑ Coordinated intake management, client intake and assessment

3) Connecting clients to Permanent Housing

- ❑ Providing emergency housing funding to bridge clients to provincial/municipal systems (cannot duplicate provincial responsibilities)
- ❑ Apartment set up (insurance, damage deposit, basic groceries, furniture, repair damage caused by clients, landlord-tenant services, rehousing services)

Housing First Eligible Activities (cont'd)

4) Case management including:

- Coordination of a case management team
- Peer support
- Working with clients to set goals
- Connecting clients to services needed to reach the client's goal
- Monitoring progress
- Connecting clients to income supports
- Pre-employment support and bridging to the labour market
- Life skills development (e.g. budgeting, cooking)
- Supports to improve clients' social integration
- Culturally relevant responses to help Aboriginal clients
- Connecting clients to education and supporting success



5) Data, tracking and monitoring of homeless population or HF Clients

Support Services Eligible Activities

- ❑ Housing placement (outside of Housing First)
- ❑ Connecting clients to income supports
- ❑ Pre-employment support, and bridging to the labour market
- ❑ Life skills development (e.g. budgeting, cooking)
- ❑ Supports to improve clients' social integration
- ❑ Culturally relevant responses to help Aboriginal clients
- ❑ Connecting clients to education and supporting success
- ❑ Liaise and refer to appropriate resources
- ❑ Housing loss prevention (only for individuals and families at imminent risk of homelessness)
- ❑ Basic or urgent needs services



Capital Investments



1.) Construction/renovation of:

- Emergency Shelters (few days to six months, may include food/clothing/counselling)
- Transitional housing (up to 3 years, must include supports)
- Permanent supportive housing (no maximum length of stay, scattered site or congregated, supports delivered or located at the facility, targets homeless population)
- Non-residential facilities (drop-in centres, multi-service centres)

2.) Purchase of furniture, equipment, vehicles

Coordination & Leveraging Eligible Activities



- Determining a model in support of a broader systematic approach
- Identifying, integrating and improving services
- Partnership development in support of a broader systematic approach
- Working with the housing sector to identify opportunities for, and barriers to, permanent housing (e.g. establishing landlord relationships, mapping of current available assets) in support of a broader systematic approach to addressing homelessness
- Consultation, planning and assessment
- Data collection (identifying homeless population, community indicators, information sharing)

Data Collection and Use



- Identifying the size and make-up of the entire homeless population
- Tracking non-Housing First clients
- Point-in-time counts
- Community indicators
- Information collection and sharing

Project Examples



- ❑ Housing First worker to help 16 Aboriginal youth secure permanent housing with pre-employment training, life skills training, cultural activities.
- ❑ Construction of 8 unit transitional housing facility with supports targeting male Aboriginal clients who are involved with domestic violence. Facility provides life skills training (cooking, shopping), resources which help men building healthy relationships, links to community services (mental health, AFM, etc.), and weekly cultural activities.
- ❑ 16 unit long-term supportive housing project, which provides meals, housing, and supports to homeless Aboriginal clients.

Project Examples

- ❑ Establishment of centralized community intake/assessment (VI-SPADAT) and data collection (HIFIS) hub in the community.
- ❑ Literacy Centre: building renovated to create Skill Development Centre which offers courses including Cooking/Dressing on a budget. The Literacy Centre provides services to people who are experiencing homelessness or are at imminent risk of becoming homeless.





Ineligible Activities

- Undertaking any activity that would be **provincial responsibility** including provision of **medical services**
- Building, renovating or repurposing facilities for **affordable housing**
- Activities and supports taking place **on-reserve**
- Daycare**
- Advocacy/lobbying/public education activities**
- Computer data collection software that does the same function as the *Homeless Individuals and Families Information System (HIFIS)*, which can be provided without cost to non-profit organizations.

Proposal Components



1) CFP Application

- The application should be written in third person tense. (i.e. “The organization will...”, rather than “we will...”)

2) Two letters of support

3) Sustainability checklist

- Sustainability checklist is required for all capital project applications.

4) Environmental Questionnaire

- Environmental Questionnaire is required for all capital project applications
- Used by the BNRC to determine if a full Environmental Assessment is required

5) Most Recent Financial Audit (or T3010)

CFP Application

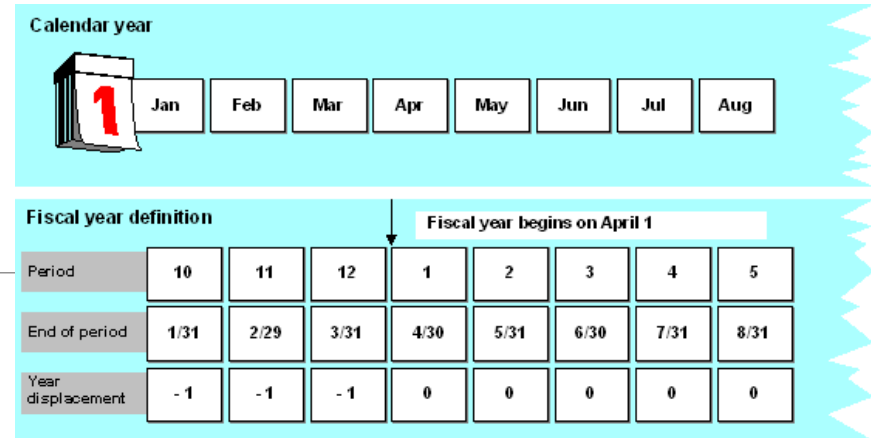
The word "OBJECTIVE" is written in a colorful, stylized font. Each letter is a different color: O (blue), B (purple), J (white), E (orange), C (green), T (pink), I (yellow), V (white), and E (purple). The letters are slightly shadowed and have a 3D effect.

PROJECT OBJECTIVE

(Project Sponsor) will (do what) that will (provide what activity/service) to (how many clients within which client group). These (individuals or families) are homeless or at imminent risk of becoming homeless.

-Example: The Salvation Army will undertake a new construction project to create 6 new transitional housing units between July 1, 2015 and October 12, 2016. Clients of the transitional units will be 6 chronically/episodically homeless or at imminent risk of becoming homeless individuals.

CFP Application



TIMELINES

- If application requires more than one fiscal year funding, it is important to split both funding dollars and activities into distinct fiscal years. Fiscal year starts begins April 1 and ends March 31. ****

CULTURAL APPROPRIATENESS

- In Aboriginal stream, cultural activities should be relevant to Aboriginal clients and indicate frequency.

CFP Application



SUSTAINABILITY/EXIT STRATEGY.

- For capital projects describe funding availability for ongoing operations.
- For service projects explain how to implement a “soft” transition for clients into existing services.

VALUE FOR MONEY

- Comparison of proposed project with similar facility/service in your region.

OUTPUT vs OUTCOME

- An output details what your organization does, whereas an outcome defines changes that have taken place because of your organization’s work.

Evaluation Criteria

(5 points per question gives score out of 50)

- 1) Capacity of the applicant
- 2) Meets Community needs/priorities
- 3) Partnerships and community support
- 4) Measurable and achievable outcomes
- 5) Value for money
- 6) Appropriate location
- 7) Process to measure success
- 8) Cultural appropriateness
- 9) Sustainability of the benefits of the project (or reasonable exit strategy)



Evaluation Criteria

10a) FOR CAPITAL PROJECTS ONLY:

- Are funding confirmation letters from partners included? Has the project considered the appropriate elements outlined in the Capital Projects section of the Application for funding Guide? Has the Sustainability Checklist been completed?

10 b) FOR SERVICE PROJECTS ONLY:

- Is it clear what services will be provided and are these services appropriate to the target clientele? Is there a defined process for client intake, activities and discharge from the program? Are these activities consistent with Housing First principles?

For More Information

Please contact Blaine Foley, Coordinator of Rural & Remote /Aboriginal HPS funding at 204-717-8412 or b.foley@Brandon.ca OR Susan Spring, Coordinator of the Brandon HPS funding at 204-717-8413 or s.spring@Brandon.ca

